



THE **CAMPFIRE** UNION

WE BUILD WEB APPS AND GAMES

People have been sharing knowledge through storytelling since we first discovered fire.

At The Campfire Union, we combine storytelling with technology to create positive change in people's lives.

We are The Campfire Union

We make beautiful
interactive experiences,
from web apps to
virtual reality and
everything in between.

Our expertise includes
digital design, web
application
development, mobile
apps, online learning,
and virtual reality
games and simulations.



LESLEY KLASSEN
CHIEF INNOVATION OFFICER

Lesley has an ability to bring an entire room with him on a creative journey, wherever their ideas may take them. This passion steers our innovation and research.

LESLEY@CAMPFIREUNION.COM
204-808-9668 ext. 1



RACHAEL HOSEIN
CHIEF CREATIVE OFFICER

An avid sustainable living blogger, Rachael brings a strong community focus and artistic vision to everything we do.


RACHAEL@CAMPFIREUNION.COM
204-808-9668 ext. 3



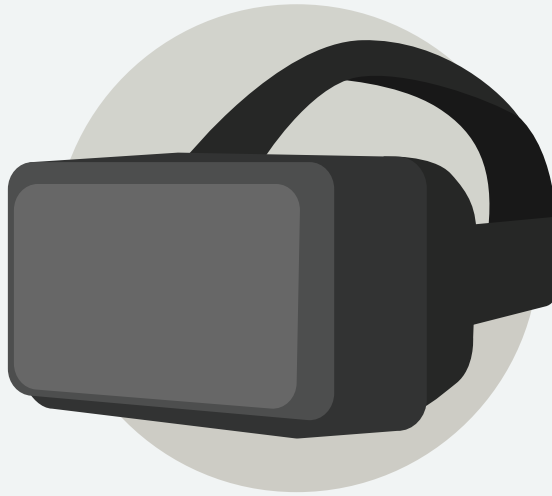
JOHN LUXFORD
CHIEF TECHNOLOGY OFFICER

With a passion for software as a means for social change, John sets our technology direction.

JOHN@CAMPFIREUNION.COM
204-808-9668 ext. 2

A photograph showing several people in a line, wearing Oculus Rift virtual reality helmets. They are in a dimly lit room, possibly a museum or exhibition space, with other people visible in the background. The focus is on the VR equipment and the users' engagement with the technology.

We develop virtual reality simulations, serious games, and scenarios for use with the Oculus Rift virtual reality helmet.



Our virtual reality experiences

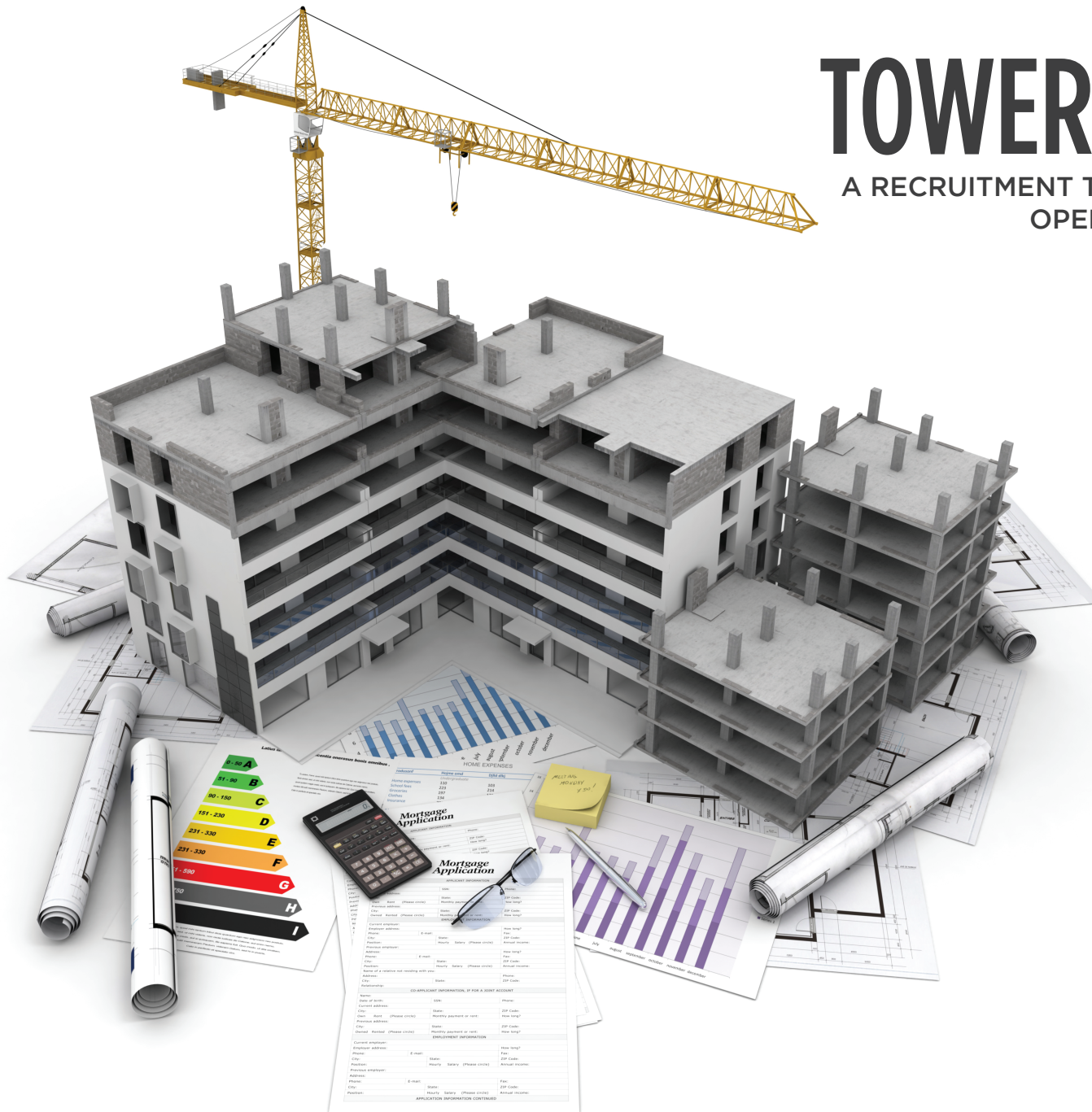


Tiny Plant is a virtual reality table top experience used to inform teens and young adults about four trades in advanced manufacturing.



TOWER CRANE^{VR}

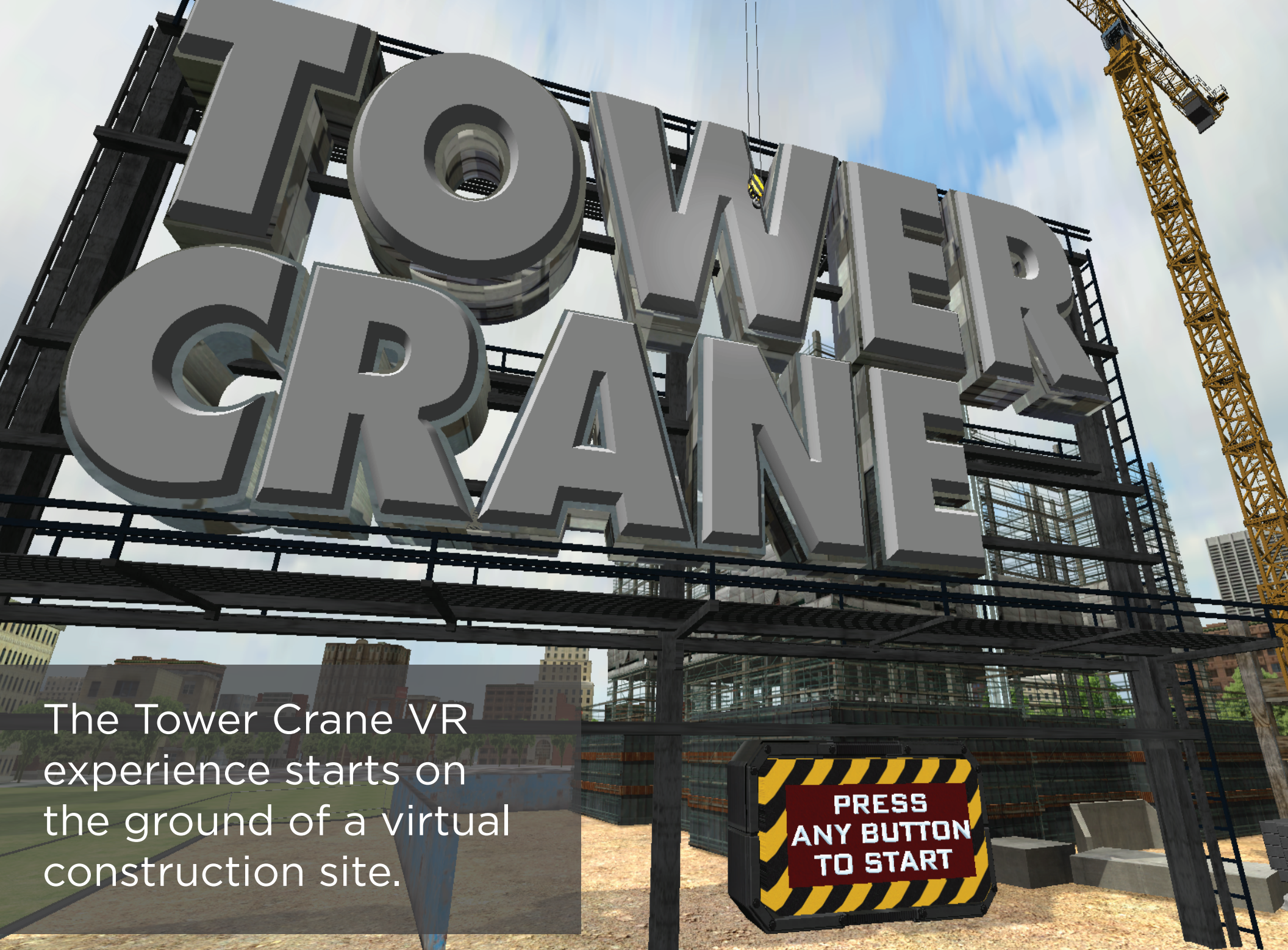
A RECRUITMENT TOOLS FOR FUTURE
OPERATING ENGINEERS



Tower Crane VR is a persuasive game developed in virtual reality where players operate a tower crane 125 feet above a virtual construction site. It is designed for career expos and public demonstrations and will attract people to your products and services.

Players sit in the cab and follow the rigger's instructions to control the crane, trolley carriage, and hook to pick up and drop off a load of construction materials.

Through the game, players gain exposure to the work environment, learn about the salary, and local training opportunities to become Tower Crane Operator.



The Tower Crane VR experience starts on the ground of a virtual construction site.



You're now in the cab of a tower crane 125 feet above a construction site.

Your task is to move a load of materials from one location to another.



Once you've dropped the load off, the rigger unhooks it.



YOU WIN

Tower Crane Operator

Avg Salary: \$80,000

Schooling Options

Red River College

Your Tower Crane VR
experience is now complete
and information about salary
and schooling is displayed.

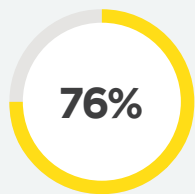
Persuasive gaming works

Manitoba Construction Career
Expo 2014 - Engagement Statistics

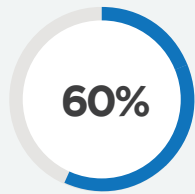
220 PEOPLE
TRIED TOWER CRANE VR



was the average
player experience
rating



want to learn
more using
virtual reality



want to learn
more about tower
crane operators

We create engaging
recruitment tools that
get people excited
about careers
in manufacturing.

For more information and to see
Tower Crane VR in action, visit:

<https://www.campfireunion.com/towercranevr>



YANNA

VIRTUAL RELAXATION



Yana is a virtual reality relaxation experience.


Spend some time relaxing on the shore of Dagat Beach,
the first release on Yana.

Take a deep breath and watch
the calm ocean water.



As the sun sets,
watch the sky turn
vibrant shades of
purple and blue.



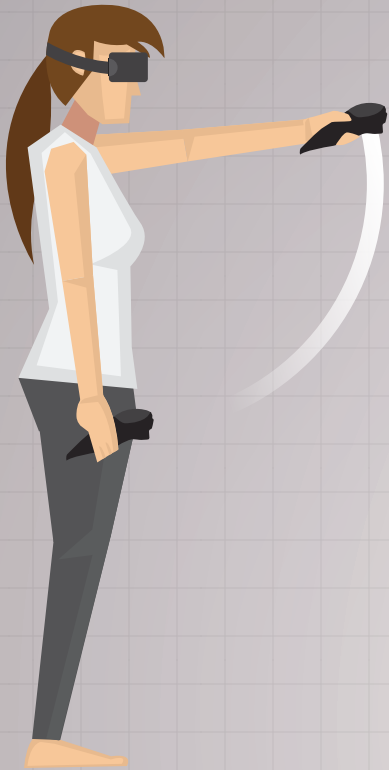


Once the moon rises, follow the stars as
they shoot across the night sky.

We create virtual experiences that facilitate relaxation and meditation.

For more information about Yana, visit:

<https://www.campfireunion.com/yana>

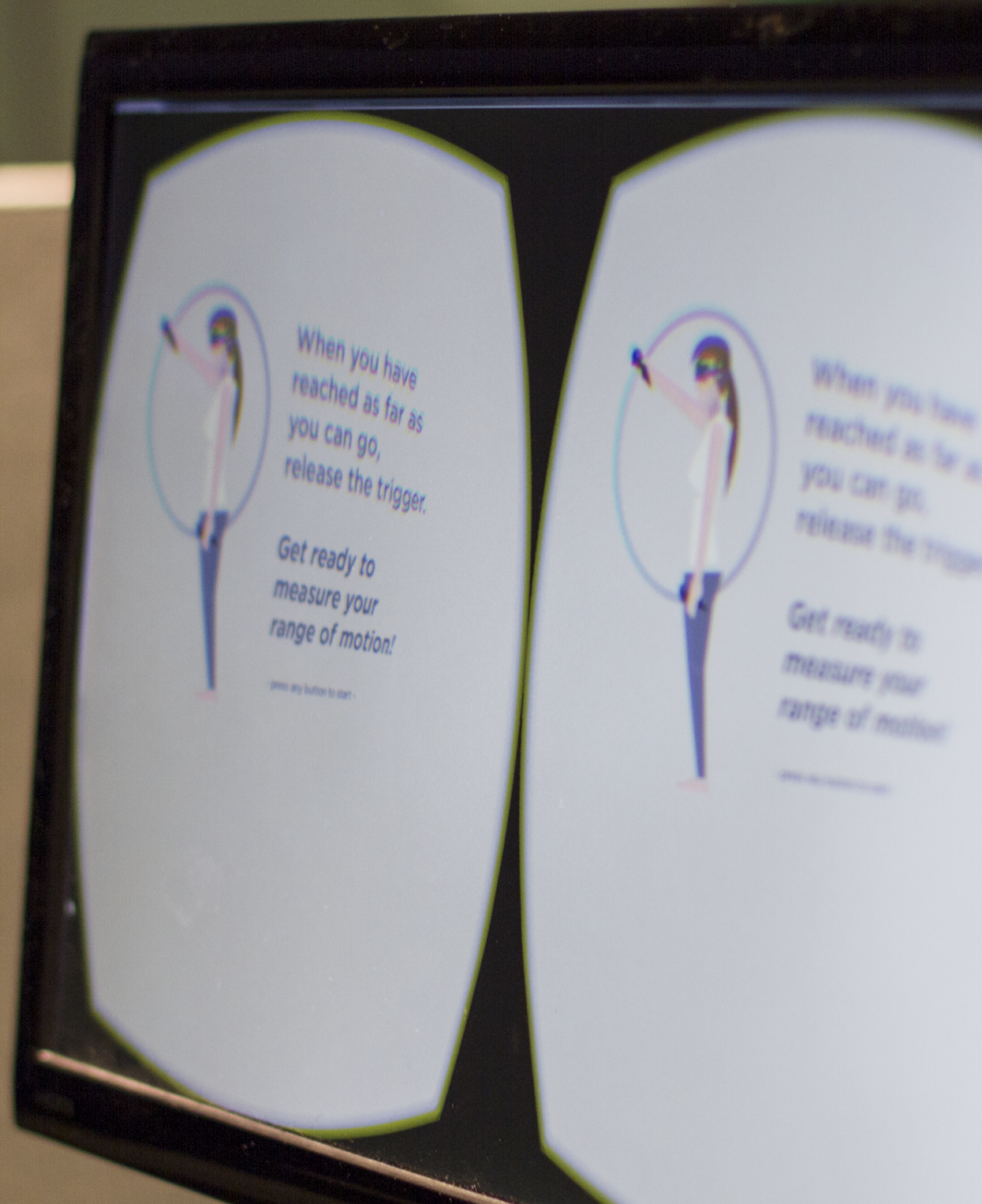


ROM^{VR}

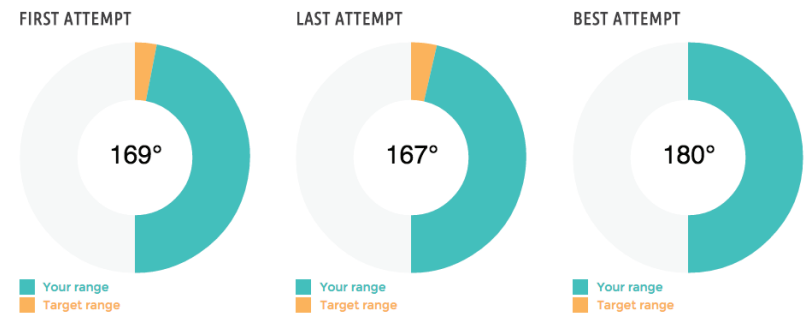
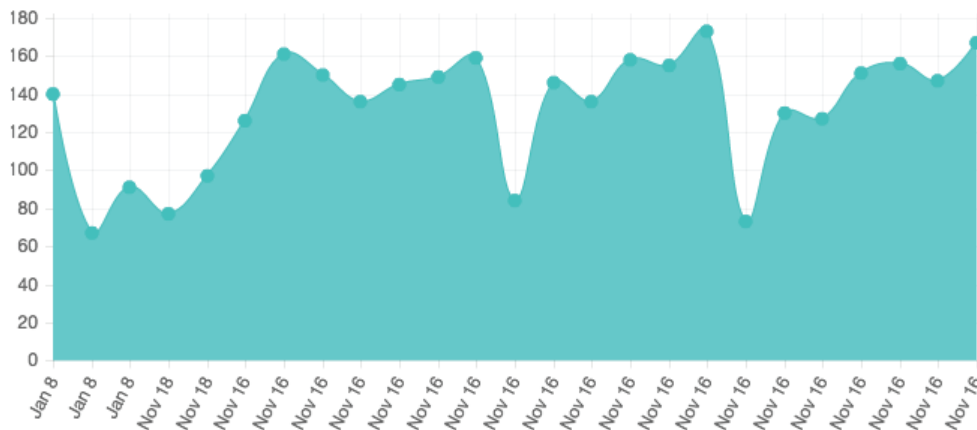
range of motion exercises



ROMVR is a virtual reality fitness game for measuring and improving range of motion.



Progress is tracked on our secure, easy-to-use website and can be easily shared with your healthcare practitioner.



LOGBOOK

1 to 25 of 1057 results:

Date/Time	Range	Notes
Jan 8 - 1:32PM	167°	My range of motion is improving.
Jan 8 - 1:32PM	147°	Today was tough.
Jan 8 - 1:31PM	156°	I'm starting to see improvement.
Nov 17 - 7:29PM	151°	Second attempt was much better.
Nov 17 - 7:27PM	127°	I gave up on this one. Tried again right after.

We create virtual fitness experiences that can measure and track progress.

For more information about ROMvr, visit:

<https://romvr.com>

PARTY SKETCH 3D



Party Sketch 3D is a painting app that lets your doodle in virtual reality.

Party Sketch 3D is a working prototype and the foundation of 'LightShow' our multiplayer particle painting app.

For more information about 'LightShow' visit our development blog:

<https://lightshowvr.com>



We would love to work with you.

www.campfireunion.com

info@campfireunion.com | 204-808-9668